

GENERAL INFORMATION
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America's Most Convenient Bank®

AFFINITY MEMBERSHIP PROGRAM



IT PAYS TO BELONG.



America's Most Convenient Bank®

AN EASY WAY TO RAISE MONEY FOR YOUR ORGANIZATION

At TD Bank, the growth of non-profit groups and organizations is important to us. Their success enriches the communities in which we all live and work.

Our Affinity Membership Program offers an easy way to raise money for your organization. The more members who bank with us, the more money your organization can earn. There are no costs involved. In fact, it actually pays you to belong!

HOW IT WORKS

TD Bank will make an annual contribution to your organization based on the average balance of your members' accounts.

Eligible accounts include:

Business

- Checking

Consumer

- Checking
- Savings
- Money Market
- Certificate of Deposit
- Retirement

Accounts that receive special pricing are excluded.

CONTRIBUTIONS TO YOUR ORGANIZATION

CHECKING ACCOUNTS

1/2 of 1% contribution based upon the annual average balances of all participants.

SAVINGS ACCOUNTS OR CDS

1/4 of 1% contribution based upon the annual average balances of all participants.

A group minimum of 500 member households is required to participate.

A minimum of 10% household membership participation is required to be eligible for contributions.

Information regarding accounts included in the Program is kept strictly confidential.

SIGN UP TODAY

It's simple. Your TD Bank Representative can register your organization today.

As soon as your organization is registered, spread the word and we'll start tracking the balances of your participating members' accounts. Ask them to let us know they are members of your group at the time they open their accounts. (Existing TD Bank Customers can enroll, too!)

Work with your TD Bank Representative to develop a plan of action that's right for you and your members.

AMERICA'S MOST CONVENIENT BANK®

In addition to raising money, our Affinity Membership Program introduces your members to a bank that is dedicated to providing legendary Customer service and the most affordable, convenient banking services around.